



CRS
200

Business Planning and Marketing

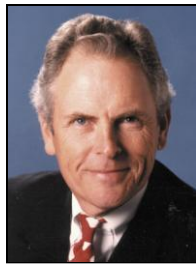
Essential Training for Any Market

Build your business on a solid foundation with practical, solution-based training from the Council of Residential Specialists. With ***Business Planning and Marketing CRS 200***, sponsored by **ARKANSAS CRS CHAPTER**, you can access the tools and strategies you need to thrive in any market.

Business Planning and Marketing offers practical objectives for immediate and long-term success that you can apply immediately to your business. With this course, you will get the tools you need to:

- Develop your business plan
- Improve your prospecting techniques
- Analyze your business budget and costs
- Enhance your personal promotion techniques

Business Planning and Marketing earns two units of credit toward the Certified Residential Specialist Designation, the premier Designation for residential real estate agents. Additionally, it may help you earn continuing education credit in Arkansas.



LeRoy Houser Jr., CRS, CRB

Combining his lifelong interest in teaching and real estate, LeRoy Houser Jr. brings a wealth of knowledge and experience to CRS Courses. He began his career as a schoolteacher and coach, moved up to the State Department of Education in Richmond, Va., and made the switch to selling real estate. Today, Houser runs LeRoy Houser Seminars and Houser Homes, and works for VP Bowers Nelms & Fonville Realtors®. The Southside Virginia Board of Realtors named him Realtor of the Year.

*This two-day course will be offered March 12–13, 2009 at the Arkansas Farmers Bureau 10720 Kanis Rd, Little Rock - call Linda Hearn 501-860-0400 or Pam Smith 870-692-1623. *CRS Instructors are subject to change due to unforeseen circumstances. Please call to verify the instructor.*



Call Linda Hearn 501-860-0400 or Pam Smith 870-692-1623 or www.arkansascrs.com or call the Council at 800-462-8841 or www.crs.com. Registration form is on next page.





www.arkansascrs.com or Call Linda Hearn 501-860-0400 or Pam Smith at 870-692-1623
Ruth Tyson 501-993-2942 or www.crs.com Council at 800-462-8841

CRS 200 Business Planning and Marketing

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*Analyze your business budget and costs *Enhance your personal promotion techniques

Where? Arkansas Farmers Bureau - First Floor Conference Room - 10720 Kanis Rd, Little Rock, AR
When? March 12nd & 13rd, 2009 Registration Starts at 8:00 am and Class Starts at 8:30 am to 5:00 pm
Who? ARKANSAS CRS CHAPTER Contact Linda Hearn 501-860-0400 or Pam Smith 870-692-1623 or www.arkansascrs.com

Name _____
Company _____
Address _____
City, State/Zip _____
Phone _____
Fax _____
E-mail _____
For CE - AR License # _____ NRDS# _____

Regular Price Registration Fee: Arkansas CRS Chapter Member \$290 _____ or not a Chapter Member \$315 _____
For Early Bird Price Registration must be in no later than Feb. 12, 2009 Arkansas CRS Chapter Member \$275 _____ or not AR-C-Member \$290 _____

YES ____, I want to join Arkansas CRS Chapter Membership due of \$35 (To be a Chapter member you must be a member of the Council as well)

YES ____, I am already a member of the Arkansas CRS Chapter.

Please indicate preferred method of payment: Please fill in Total amount to be charged \$ _____

Credit Card Only Visa or MasterCard (cannot take any other cards) **Fax to 501-320-4541**

Check enclosed Make check payable to: Arkansas CRS Chapter mailing address: P.O. Box 55682 Little Rock, AR 72215

Account Name _____
Account Number _____
Exp. Date _____
Signature _____ Date _____

If you do not get a confirmation of registration within one day call Ruth Tyson 501-993-2942 or email ruth Tyson@cei.net

No refunds after Feb.26, 2009